

# MJ KAIZEN

ANTI-FATIGUE DESIGN

The single vision  
lens that **reduces**  
**visual fatigue.**



# MJ KAIZEN

Ideal for users who demand a solution for visual fatigue.

MJ Kaizen is a single vision personalized lens with a **soft design that reduces visual fatigue symptoms** associated with reading for long periods of time.

## IMPROVED ERGONOMICS

Currently, we spend **more than 8 hours a day in front of digital screens**, constantly switching from smartphone to computer, from watch to tablet or from computer to television. **To ease adjustment and help users alternate easily between different working distances**, MJ Kaizen includes **Smart Add Technology**.

## EXTRA COMFORT

MJ Kaizen offers an extra addition in the near vision region of the lens **to relax the adjustment between different distances and increase focus with less effort**.





## GREAT RESOLUTION THANKS TO DIGITAL RAY-PATH® TECHNOLOGY

Digital Ray-Path® is an innovative calculation technology that uses a design engine to compensate the lens with a simulation of the binocular eye-lens system. Every unique lens is individually calculated guaranteeing an adapted solution for any prescription and base curve.



## SMART ADD TECHNOLOGY ALLOWS THE EYES TO BE RELAXED WHEN VIEWING SCREEN DISPLAYS

MJ Kaizen incorporates Smart Add, the technology that improves the patient's visual experience when using digital devices. This technology assists with changes in focus at different working distances in a more agile and accurate way when the patient is working or reading simultaneously with different screens.

## PERSONALIZATION

MJ Kaizen custom lenses provide a unique experience to the wearer. Thanks to personalization, **each lens is customized and perfectly adapted** to the wearer's morphological parameters and the frame shape. As a result, patients will benefit from unmatched visual quality.

## TARGET MARKET

- Wearers aged 18-45 who spend a lot of time reading.
- Wearers aged 18-45 who spend a lot of time on electronic devices (i.e. smartphones, tablets, computers, etc.).
- Pre-presbyopes who experience visual fatigue.



Digital lens



Personalized



Digital Ray-Path®



Smart Add

# CONSUMER ADVANTAGES

With MJ Kaizen, wearers take advantage of these benefits:

## REDUCED VISUAL FATIGUE

More relaxed eyes.

## FULLY COMPENSATED

Optimized lens surface for better dynamic vision.

## DYNAMIC VISION

Easy and agile switch from the near to intermediate zone.

## IMPROVED FOCUS

Better ability to read text on digital displays.

## NATURAL POSITION

Ergonomically comfortable.

## FULLY PERSONALIZED

Unique lenses for each patient.

# HOW TO PRESCRIBE MJ KAIZEN

## THREE ADDITIONS AVAILABLE

MJ KAIZEN covers a wide range:

0.50D

For young patients who spend  
**a lot of time on the computer**

0.75D

For young patients who spend  
**a lot of time reading**

1.00D

For **pre-presbyope** patients who  
have **visual fatigue** symptoms

## PERSONALIZATION PARAMETERS

To provide 100% personalization, it is essential to include all personalization parameters unique to each wearer's prescription information. For orders that do not include personalization parameter data (i.e. pantoscopic angle, wrap angle, pupil distance, back vertex distance and frame dimensions), the lens will be optimized by using default values.

## MINIMUM FITTING HEIGHT:

14mm

## MOUNTING INSTRUCTIONS

For proper positioning of the lens in the frame, the invisible engravings must be considered.



*Your Customer Is Our Focus*

Digital Ray-Path is a registered trademark of Indizen Optical Technologies.